

EPHRAIM ROSS

LXD / ED TECHNOLOGIST



EXPERIENCE

- BIZZELL GROUP** 2024 - PRESENT
Consultant – Learning Solutions Architect, Lead Content Manager
Led a small development team (engineering and design, along with content management) in the launch of a private social media platform for healthcare professionals in the Medicare Quality Improvement Organization (QIO) program.
- VERSITY LEARNING - ENDEAVOR** 2022 - 2024
Head of Technical Instructional Design & Content Management
Core member of the startup team behind Versity. Unique dual leadership role, both steering the engineering team building a custom LMS while also leading content development in partnership with Harvard's Advanced Learning team.
- ECONOMETRICA INC** 2017 - 2022
Creative Director, Learning Solutions Practice
Built online, hybrid, & ILT courses on data reporting and technical compliance training for federal health agencies (CMS & CDC). These courses have received more than 1 million 5-star reviews from medical professionals nationally.
- DELOITTE** 2017
Senior Solutions Engineer, Learning Project Delivery
Worked within the State of Oregon/Department of Justice to develop online training for a new child-support payment platform built by Deloitte.
- AMERICAN COLLEGE OF HEALTHCARE SCIENCES** 2014 - 2017
Director of Instructional Innovation & Design
Led all digital transformation initiatives, implementing a new student records platform, rebuilding and migrating all courses to a new LMS, deploying a new college website, and serving as Chair of the Curriculum Committee for 2 years.
- ENVIRONMENTAL SYSTEMS RESEARCH INSTITUTE** 2014
Lead Instructional Technologist / LXD
Developed a series of free, massively open online courses (MOOCs) that have helped more than 1 million customers better use and understand ESRI's GIS mapping software (with typical completion rates above 25%).
- PROVIDENCE HEALTH & SERVICES** 2011 - 2013
Senior Instructional Designer and eLearning Developer
Developed technical training modules, coordinated new LMS implementation along with new design standards & processes for Storyline and Camtasia.
- AMERICAN COLLEGE OF HEALTHCARE SCIENCES** 2009 - 2011
Lead Instructional Designer & Educational Technologist

CONTACT

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📍 Downtown Milwaukee, WI

EDUCATION

COGNITIVE SCIENCE & LINGUISTICS

Pomona College - 2003

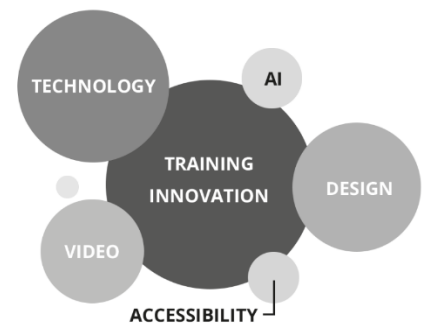
TEACHING CREDENTIAL

CSU San Marcos - 2004

INSTRUCTIONAL TECH

HTH Graduate School - 2008

SKILLS



AWARDS & RECOGNITIONS

- Excellence in Innovation for Higher Education, CITE 2016
- E-Learning and Instructional Design Certificate, ATD 2019
- Speaker: DevLearn 21, 22, 23, ATD 2023, TechLearn 2024