EPHRAIM ROSS

LXD / ED TECHNOLOGIST

EXPERIENCE

VERSITY LEARNING / ENDEAVOR 2022 - PRESENT
Head of LXD and Instructional Technology

Core member of the startup team behind Versity, a corporate learning platform incubated by Endeavor that partners Hollywood talent with Harvard professors to develop world-class soft skills training for early career professionals.

ECONOMETRICA INC 2017 - 2022
Creative Lead / Co-Director, Learning Solutions Practice

Built online, hybrid, & ILT courses on data reporting and technical compliance training for federal health agencies (CMS & CDC). These courses have received more than 1 million 5-star reviews from medical professionals nationally.

DELOITTE 2017
Senior Analyst / Solutions Engineer, Learning Project Delivery

Worked within the State of Oregon/Department of Justice to develop online training for a new child-support payment platform built by Deloitte.

AMERICAN COLLEGE OF HEALTHCARE SCIENCES 2014 - 2017
Director of Instructional Innovation & Design

Led digital transformation at the college, implementing a new student records platform, rebuilding and migrating all courses to a new LMS, developing a new college website, and serving as Chair of the Curriculum Committee for 2 years.

ENVIRONMENTAL SYSTEMS RESEARCH INSTITUTE 2014
Lead Instructional Technologist / LXD

Developed a series of free, massively open online courses (MOOCs) that have helped more than 1 million customers better use and understand ESRI's GIS mapping software, and which typically see completion rates of over 25%.

PROVIDENCE HEALTH & SERVICES 2011 - 2013
Senior Instructional Designer and eLearning Developer

Developed numerous technical training modules and annual compliance courses. Implemented new design standards and templates using Camtasia.

AMERICAN COLLEGE OF HEALTHCARE SCIENCES 2009 - 2011
Lead Instructional Designer & Educational Technologist

Managed migration of the college's full online course catalog to a new LMS.

HTH LEARNING / GRADUATE SCHOOL OF ED 2005 - 2008
Founding Teacher, Professor of Educational Technology

Taught 7–12th grade Humanities, as well as graduate-level coursework in Ed Technology for the newly state accredited teacher credentialing program.

CONTACT

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  McMinnville, OR 97128

EDUCATION

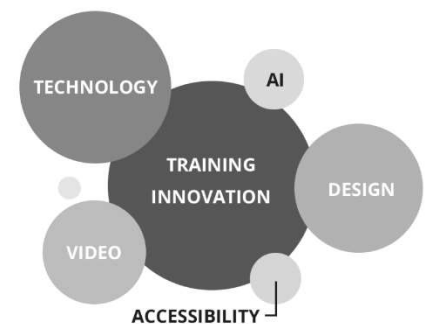**COGNITIVE SCIENCE & LINGUISTICS**
Pomona College / 2003

TEACHING CREDENTIAL
CSU San Marcos / 2004

ED TECHNOLOGY
HTH Graduate School of Ed / 2008

SKILLS

TECHNOLOGY · AI · TRAINING INNOVATION · DESIGN · VIDEO · ACCESSIBILITY

AWARDS & RECOGNITIONS

- Excellence in Innovation for Higher Education, CITE 2016
- E-Learning and Instructional Design Certificate, ATD 2019
- Speaker, DevLearn 2022, 23